

Nancy S. Grasmick
State Superintendent of Schools

200 West Baltimore Street • Baltimore, MD 21201 • 410-767-0100 • 410-333-6442 TTY/TDD

September 6, 2007

Dear Service-Learning Coordinators:

Today in Maryland over 500,000 people live at or below the federal poverty line. Sadly, more than 148,000 are children ages 18 and younger. Without proper nutrition, children are unable to learn and grow effectively – as we are all too well aware. To help alleviate this problem, the Maryland State Department of Education will once again host the **Harvest for the Hungry Kids Helping Kids Campaign**, which aims to educate students about the serious issue of hunger and encourages them to collect food and funds for those in need. In addition, this campaign gives students an opportunity to earn their required service-learning hours.

This year's campaign will be held October 22 – November 9, 2007. Last year was a record-breaking year with over 500 schools throughout our state collecting 843,139 pounds of food! **This year our goal is to collect 1 million pounds of food to feed hungry Marylanders.** This food will go directly to the Maryland Food Bank, Capital Area Food Bank and others, to be distributed to soup kitchens, food pantries, and emergency shelters statewide. I believe we can achieve these results, but we need your help.

In the enclosed packet you will find a Kids Helping Kids fact sheet, a promotional flyer to distribute to teachers and parents, suggestions for how to make your drive a success, a list of the most needed items, a worksheet about how to incorporate Kids Helping Kids into the classroom curriculum and an Intent to Participate form. **Please read all enclosed materials and return the Intent to Participate form by Friday, October 12, 2007.** We ask that you appoint a coordinator in your school that can act as the contact person for your local food bank and be a cheerleader for the cause. This might be a parent, teacher, guidance counselor or administrator.

As in previous years, we will recognize individual schools that display outstanding efforts. Thanks to the generous ongoing support of Bank of America, Morgan Stanley, and Joe Corbi's, schools that collect the most pounds statewide will receive monetary awards and certificates. In addition, Joe Corbi's will supply the 10 schools with the most pounds collected and the top two schools with the most pounds collected per student with enough pizza kits to have pizza parties for the entire school! Last year these prizes were presented at a lovely ceremony at the House of Delegates in Annapolis. We've enclosed a program from the event with the names of all the winners from the 2006 campaign - just imagine, next year your school could be one of those recognized!

If you have any questions about the Harvest for the Hungry Kids Helping Kids Campaign, please call Kate Kinsel of the Maryland Food Bank at (410) 737-8282, ext. 220. You can also visit the Maryland Food Bank website at www.mdfoodbank.org for more information. I look forward to working with all of you in this exciting, creative project to benefit both your school and the greater community. Together we can ensure that no child in Maryland goes hungry. Thank you for your support.

Sincerely,

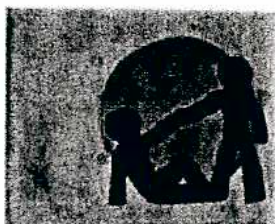
Nancy S. Grasmick
State Superintendent of Schools

*** (This information has also been sent to your school's principal and student government/council coordinator.)*

"KIDS HELPING KIDS"

FOOD DRIVE

*A program of:
Harvest for the Hungry
The Maryland State Department of Education
The Maryland Food Bank*



- WHAT:** Harvest for the Hungry Kids Helping Kids Food Drive to benefit food banks statewide.
- WHEN:** Monday, October 22 through Friday, November 9, 2007
- WHERE:** Our school
- WHO:** Teachers, students, parents, and faculty
- WHY:** One-third of the people served by emergency food programs are children. We need you to help these hungry children have a good meal so they can learn. Kids Helping Kids provides students with an opportunity to learn about hunger and help other children in need.
- HOW:** COLLECT NON-PERISHABLE FOOD ITEMS!





HARVEST FOR THE HUNGRY



Maryland
Food Bank
PROVIDING FOOD FOR HUNGRY MARYLANDERS

How Can I Make My School's Kids Helping Kids Campaign A Success?

- STEP 1:** **Designate a food drive coordinator.** This person will be responsible for communication with your local food bank, promoting the food drive to students, teachers and parents and coordinating the actual collection. You may also want to designate a certain grade, class, or club to assist with coordination.
- STEP 2:** **Plan.** Think about where collection points will be and what you will use to collect food in. Many schools place boxes in each classroom, as well as one in the front office, where staff and visitors can donate. If your school does not have a large supply of boxes, ask local businesses to donate their leftover office supply boxes, or search recycling bins behind grocery stores. Also consider where food will be kept if there is overflow. **One way to avoid many of these issues is to focus on monetary collections.** For every \$1 collected, food banks are able to access \$5 worth of food!
- STEP 3:** **Promote.** Hang posters, hand out flyers, send memos home to parents, make announcements in school, talk about the drive at staff and PTA meetings, put notices in your school newsletter and put collection boxes out early. Students can be great help with promotion, helping to design posters and decorate boxes.
- STEP 4:** **Collect.** Continue promoting throughout the collection. As donations come in, it's a good idea to keep checking collection points

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Cont'd for overflow and box items as you go. *Food must be boxed for pick-up.* It is very difficult for our drivers to pick up food that is not boxed since it requires more lifting and takes longer. Unboxed food means that drivers will be able to visit fewer schools and will delay pick-ups for countless other schools.

STEP 5: Prepare food for pick-up. Get the food ready for pick up by packing the food into cardboard boxes and marking the name of your school on each box. This will ensure that the poundage is correctly attributed to your school, which is very important when we announce winners. Your local food bank will contact you to let you know when your food will be picked up – usually one - two weeks after the food drive ends (the weeks of November 12 or November 19).

THINKING OUTSIDE THE BOX PROMOTIONS:

- Hold competitions among grades for the most food collected.
- Organize an event, party, car wash, etc. where food is admission.
- Set goals and reward students with a pizza party or no-homework day when goals are met.
- Kick-off your drive with a pep rally featuring the school band, dance squads and cheerleaders.
- Invite a public official, television reporter or sports celebrity to school.
- Invite a representative from the food bank to give a lecture at your school.
- Provide every student/parent with a bag to fill with non-perishable food.
- Arrange for students to visit the food bank or volunteer at a local shelter. Be aware, many places have an age requirement.
- Plan special days for the donation of certain items (i.e. soup day, canned meat day, baby items day, canned fruits and vegetables day, etc.)
- Hold 'Read-to-Feed' leading up to the drive, in which family and friends sponsor students and donate cans based on how many books they read.
- Kids love it when principals and teachers are silly. Reward them for reaching goals by having staff dress up in crazy costumes or taking turns in a dunking booth.
- Make a large graph that shows your goal and have children color it in. The graph can be shaped like a food item or a bag full of food.
- Take polaroids of every student who donates 5 pounds or more. Put all pictures up in the front office.
- Hold a penny war between classes. Each class collects change in a container but students can put dollar bills into the containers of another classroom to cancel out that class's change. The team with the most change and least dollars wins.
- Hold a 'Food for Fines' event in which students can pay library fines with cans of food.
- Try to "stuff" the principal's office, a schoolbus or the gymnasium with food.
- Hold a contest for students to design a theme or mascot for your school's drive.



HARVEST FOR THE HUNGRY



Maryland
Food Bank
PROVIDING FOOD FOR HUNGRY MARYLANDERS

KIDS HELPING KIDS FOOD & FUNDS DRIVE

FACT SHEET

- What:** Harvest for the Hungry's Kids Helping Kids campaign is a three-week non-perishable food drive that benefits Maryland's food banks. The program provides an opportunity for children to learn about hunger, collect food and funds for the less-fortunate, volunteer their time, and earn credit toward their service-learning requirements. Kids Helping Kids is an official program of the Maryland State Department of Education.
- When:** **October 22 – November 9, 2007**
(Schools may plan their food drive for all or part of this time period).
- Why:** **One-third of those served by emergency food programs in Maryland are children under 18.** Through Kids Helping Kids, students learn about one of the most solveable social issues of our time – hunger – and take action, allowing them to feel that they are making a real difference. Kids Helping Kids is also a wonderful way to build school spirit.
- Who:** Schools statewide participate in this campaign, now in its 18th year. In the 2006 campaign over 500 schools participated in the drive, collecting 843,139 pounds of food.
- How:** See the enclosed sheet 'How Can I Make My School's Kids Helping Kids Campaign A Success?' for a suggested plan of action.

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For more information, call:

Allegany County

Diana Loar
Western Maryland Food Bank
301-722-2797
dloar@atlanticbb.net

Anne Arundel County

Bruce Michelac
Anne Arundel County Food Bank
410-923-4255
bruce@aafoodbank.org

Baltimore County & Baltimore City

Kate Kinsel
Maryland Food Bank
410-737-8282 ext. 220
kinsel@mdfoodbank.org

Carroll County

Denis Fahey
Carroll County Food Sunday
410-857-7926
ccfs@qis.net

**Calvert, Charles & St. Mary's
Counties**

Brenda DiCarlo
Southern Maryland Food Bank
301-274-0695
brenda.dicarlo@catholiccharitiesdc.org

**Caroline, Kent, Dorchester, Queen
Anne's, Somerset, Talbot, Wicomico
& Worcester Counties**

Yvonne Terry
Maryland Food Bank – Salisbury
Branch
410-742-0050
yterrymfb@aol.com

Cecil & Harford Counties

Barb White
Harford Community Action Agency
410-638-3241

Frederick & Washington Counties

Ruth Anne Callahan
Food Resources
301-733-4002

Garrett County

Michelle Dale
Garrett Community County Action
Council
301-334-9431
mdale@garrettcac.org

Howard County

Tanya White
Howard County Food Bank
410-313-6567

Montgomery County

Tim Lanigan
Manna Food Bank
301-424-1130
tim.lanigan@mannafood.org

Prince Georges County

Jana Richardson
Capital Area Food Bank
202-526-5344
richardsonj@cfoodbank.org

**Please note: Food banks have limited staff and some are all-volunteer organizations. Please allow 1-2 days response time for all inquiries.*



HARVEST FOR THE HUNGRY



Maryland
Food Bank
PROVIDING FOOD FOR HUNGRY MARYLANDERS

Kids Helping Kids INTENT TO PARTICIPATE FORM

(Please print or type)

_____ Yes, my school WILL participate in Kids Helping Kids 2007.

_____ No, our school WILL NOT participate in Kids Helping Kids 2007.

_____ I am not sure if we will participate. Please contact me with more information.

Name of school: _____

Principal's Name: _____

School Enrollment: _____

Kids Helping Kids Coordinator's Name: _____

Coordinator position (i.e.: guidance counselor, teacher, parent, and administrator):

School Phone: _____ School Fax: _____

Coordinator Phone (if not school faculty or staff): _____

Coordinator E-mail: _____

School Address: _____

County: _____

Location for pick-up (i.e. loading dock, cafeteria): _____

*Please note: Food **MUST** be boxed and easily accessible on the ground floor.*

Food will be picked up 1 – 2 weeks after the drive ends. Schools will be notified of their pick-up date.

Please return this form to:

Kate Kinsel
Maryland Food Bank
2200 Halethorpe Farms Road
Baltimore, MD 21227

Phone: 410-737-8282 ext. 220. Fax: 410-536-0438. E-mail: kinsel@mdfoodbank.org

Maryland Food Bank

PROVIDING FOOD FOR HUNGRY MARYLANDERS

MOST NEEDED ITEMS

(No glass, please)

MEAT & PROTEIN

- Canned meat, ham and chicken
- Peanut Butter
- Macaroni and cheese
- Canned stews
- Canned tuna, salmon and sardines
- Nuts and seeds
- Dried canned beans

BREADS & CEREALS

- Oatmeal
- Breakfast cereal
- Rice and rice cakes
- Pasta

DAIRY FOODS

- Evaporated milk
- Powdered milk
- Infant formula
- Puddings and custards

NON-FOOD ITEMS

- Diapers
- Toilet Paper
- Plastic/Paper plates and cups
- Sanitary napkins and tampons

FRUITS & VEGETABLES

- Canned fruits and juices
- Canned vegetables
- Canned soup
- Sauces/Salad Dressing

Hunger, Homelessness, and Poverty

ENGLISH/LANGUAGE ARTS

- P- Read classics that deal with poverty issues and discuss.
- IA- Collect and distribute used books for children and other residents at homeless shelters.
- DA- Go to shelter and read/help children with homework.
- AA- Write press releases for Hunger Banquet. Post in community and on media.
- R- Write a story taking the perspective of being a homeless person.

HEALTH/PHYSICAL EDUCATION

- P- Discuss effects of malnutrition and its incidence in America.
- IA- Collect personal hygiene items for shelter residents.
- DA- Hold recreational programs for shelter residents.
- AA- Create and display posters in the community advocating health care services for the poor.
- R - Design menus that are nutritionally sound using the most inexpensive foods available.

MATH

- P- Identify the poverty level for a family of four according to Federal guidelines. Determine how the family would need to spend their money to survive.
- IA- Collect, count, and distribute food for a shelter.
- DA- Tutor children in math at a shelter. Set up Math Stars as rewards for children.
- AA- Advocate for lowering income level designated as "poverty."
- R- Using food flyers, plan menus based on the amount of food stamp benefits a family of four living in poverty would receive each month.

WORLD LANGUAGES

- P- Discuss how/if being an immigrant or a non-native English speaker is related to poverty.
- IA- Cook food from country studied and donate to soup kitchen.
- DA- Offer to help those at shelter who speak a language other than English by translating and teaching English.
- AA- Advocate for need of ESOL training for content area teachers in schools.
- R- Discuss what needs a person might have if she/he needed to move to another county to escape war, persecution, etc.

ART

- P- Create a collage that depicts contrasts between poverty and wealth.
- IA- Make and donate artworks to a homeless shelter or a nursing home.
- DA- Sponsor art programs at a shelter. Take photos of children to give to parents as gifts.
- AA- Educate local legislators about the impact of homelessness in the community by sharing the art projects from the Direct Action taken, along with letters asking them to make positive steps to reduce homelessness.
- R- Write a journal entry reflecting on comments made by those at the shelter during the art programs.

BUSINESS EDUCATION

- P- Invite business leaders to speak about company programs for the poor. Enlist help for Hunger Banquet.
- IA- Provide office supplies or business clothing to a local homeless shelter.
- DA- Help residents of shelters create resumes and/or prepare for job interviews.
- AA- Lobby businesses to hire residents from homeless shelters.
- R- Write and display essays on Action experiences.

Hunger, Homelessness, and Poverty

FAMILY STUDIES

- P- Discuss impact of homelessness on the family unit.
- IA- Hold a clothing drive for a shelter in your community; make sure all clothes are clean.
- DA- Talk to the director of a homeless shelter to identify the needs of a family living there. Identify one or two of the family's needs and address them.
- AA- Research and identify ways to appropriately and effectively advocate for the homeless and implement one of those ways.
- R - Reflect on your experiences with the homeless through journaling.

SCIENCE

- P- View a virtual fasting experiment. Assess the impact on energy level and draw parallels to the importance of nutrition in school performance.
- IA- Grow and distribute food to donate to those in need.
- DA- Work in a food pantry.
- AA- Advocate for planting vegetable gardens in low income areas.
- R - Discuss how scientific advancements have been used or could be used in the future to reduce hunger or homelessness.

MUSIC

- P- Compare music of depression to modern times to look for parallels.
- IA- Hold a concert to raise money for a local homeless shelter.
- DA- Perform appropriate music for the residents of a local shelter.
- AA- Put together a collection of songs related to food/hunger. Play/perform at Hunger Banquet.
- R- Discuss how various musical styles affect mood and the musical characteristics found in those styles.

TECHNOLOGY EDUCATION

- P- Do a study on how and where biotechnology is used to solve the problem of hunger.
- IA- Raise money for a soup kitchen or food bank.
- DA- Start a community garden using biotechnology practices.
- AA- Write a variety of community and local agencies requesting resources to implement the plan using biotechnology to eliminate hunger in an impoverished community.
- R- Reflect on the experience through journaling.

SOCIAL STUDIES

- P- Study current trends in U.S. Policy on hunger/poverty.
- IA- Collect and send school supplies to children in need.
- DA- Serve at a soup kitchen.
- AA- Create/do a presentation for younger students on what was learned in the Preparation activity.
- R- Discuss attitude changes based on soup kitchen experience.

CELEBRATION:

Hold a HUNGER BANQUET (Oxfam America).
Everyone participate/invite media, etc.

KEY:

- | | |
|----------------------|----------------------|
| P = Preparation | AA = Advocacy Action |
| IA = Indirect Action | R = Reflection |
| DA = Direct Action | C = Celebration |

Harvest for the Hungry



Harvest for the Hungry is a year-round volunteer effort by various corporations and organizations to raise food, funds and awareness for the Maryland Food Bank and its counterparts throughout Maryland. Initially, this effort began in 1986 as a holiday food drive. It was extended because Larry V. Adam, Jr., the founder, believed that "hunger takes no holiday." In its distinguished 20-year history, Harvest for the Hungry campaigns have collected more than 25 million pounds of food.



Maryland Food Bank
PROVIDING FOOD FOR HUNGRY MARYLANDERS

410-737-8282

www.mdfoodbank.org

As long as hunger exists in Maryland, the Maryland Food Bank will strive to supply necessary grocery products to charitable food providers so that these organizations can feed every individual and family in need. The Maryland Food Bank will accomplish this by gathering excess donated food and grocery products from the food industry and the general public and by distributing these products to community food providers.

Thank you to the Kids Helping Kids sponsors:



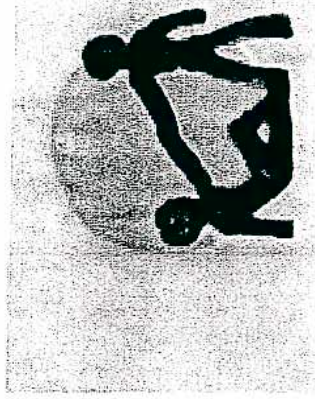
Morgan Stanley

Bank of America



Higher Standards

KIDS HELPING KIDS



2007 AWARDS CEREMONY

For schools with outstanding achievements in the 2006 campaign.

Lowe House Office Building
May 24, 2007

Harvest for the Hungry



Maryland Food Bank
PROVIDING FOOD FOR HUNGRY MARYLANDERS

faculty at the following winning schools:

Most Pounds Collected Statewide

	Pounds
Leonardtown High School (St. Mary's County)	183,636
Crofton Middle School (Anne Arundel)	101,099
Davidsonville Elementary School (Anne Arundel)	55,209
South River High School (Anne Arundel)	55,006
Broadneck High School (Anne Arundel)	34,340
Indian Creek School (Anne Arundel)	6,638
Youth's Benefit Elementary School (Harford County)	6,500
New Market Elementary School (Frederick County)	6,240
Richard Montgomery High School (Montgomery County)	5,409
Severna Park High School (Anne Arundel)	5,379

Most Pounds Per Student Collected

Crofton Middle School (Anne Arundel)	106.42
Leonardtown High School (St. Mary's County)	94.2
Davidsonville Elementary School (Anne Arundel)	86.7
Swan Meadow School (Garrett)	28.75
South River High School (Anne Arundel)	26.8

Top Winners in Each County

Allegany	Howard
Westonport Elementary School	Lime Kiln Middle School
Anne Arundel	Kent
Crofton Middle School	Worton Elementary School
Baltimore City	Montgomery
Roland Park	Richard Montgomery
Elementary/Middle School	High School
Baltimore County	Prince George's
Cockeysville Middle School	Woodmoore
Calvert	Elementary School
Calvert High School	Queen Anne
Caroline	Centreville Elementary School
Lockerman Middle School	Somerset
Carroll	Washington High School
Shiloh Middle School	St. Mary's
Charles	Leonardtown High School
Mary H. Matula Elementary School	Talbot
Dorchester	Washington
Warwick Elementary School	E. Russell Hicks Middle School
Frederick	Wicomico
New Market Elementary School	Fruitland Primary School
Garrett	Worcester
Swan Meadow School	Pocomoke High School
Harford	
Youth's Benefit	
Elementary School	

2007 AWARDS CEREMONY

Low House Office Building

May 24, 2007

10:00 am—12:00 pm

10:00 - 10:30 a.m..

Reception

Continental Breakfast

Music provided by Severna Park High School String Ensemble

10:30 - 11:30 a.m.

Program

Emcee:

Dr. Darla Strouse,
Executive Director
Office Partnership Development,
Maryland Department of Education

Call to Order

Severna Park High School String Ensemble
Musical Director: Richard Powell

Harvest

Mr. Larry Adam
Founder, Harvest for the Hungry
Corporate Sponsor, Morgan Stanley

Education

Dr. Nancy Grasnack
State Superintendent of Schools

Excellence in
School Participation

Dr. Kevin Maxwell
Superintendent
Anne Arundel County Schools

On Behalf of
Maryland's Food Banks

Ms. Deborah Flateman
Chief Executive Officer
The Maryland Food Bank

State Tribute
to the Schools

The Honorable Michael Busch
Speaker of the House
Maryland House of Delegates

Presentation of Awards

Ms. Shawn Stelow
Director of Youth Development
Maryland State Department of Education

Ms. Shanna Yetman
Communications Manager
Maryland Food Bank